

# User survey in 2022 for the **Caya® Diaphragm**

In 2022, the Caya user survey was conducted for the eighth time. As in previous years, the focus was on the following points, among others: Who are the users? What is their lifestyle like? How did they find out about the Caya diaphragm and how do they cope with using it?

58 participants shared their experiences with the Caya diaphragm and gave us honest feedback.

#### The users were asked the following questions:

- 1. Is this your first Caya diaphragm?
- 2. How did you first become aware of the Caya diaphragm?
- 3. How long have you been using the Caya diaphragm?
- 4. What method of contraception did you use before the Caya diaphragm?
- 5. Did you seek medical advice before using the Caya for the first time?
- 6. If yes: What was the reason for medical advice?
- 7. Do you use the Caya in combination with other contraceptive methods?
- 8. If yes: Which method is that?
- 9. How do you clean the Caya diaphragm?
- 10. Do you use the Caya diaphragm during menstruation?
- 11. Which contraceptive gel do you use together with the Caya diaphragm?
- 12. Why did you choose the Caya diaphragm?
- 13. How often do you use the Caya diaphragm?
- 14. Do you use the Caya diaphragm every time you have sex?
- 15. Do you use the contraceptive gel every time you have sex?

<sup>\*</sup> Multiple-choice question: Survey participants could choose several possible answers.

# User survey in 2022 for the **Caya® Diaphragm**

- 16. Did you have any problems using the Caya diaphragm?
- 17. If yes: What problems were they?\*
- 18. What does your partner think of contraception with the Caya diaphragm?
- 19. Does your partner feel the Caya diaphragm during intercourse?
- 20. How does your partner feel about feeling the Caya diaphragm?
- 21. How do you find sexual intercourse with the Caya diaphragm?
- 22. Would you recommend the Caya diaphragm?
- 23. How old are you?
- 24. Are you in a committed relationship?
- 25. How many children do you have?

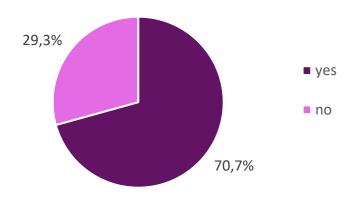


<sup>\*</sup> Multiple-choice question: Survey participants could choose several possible answers.

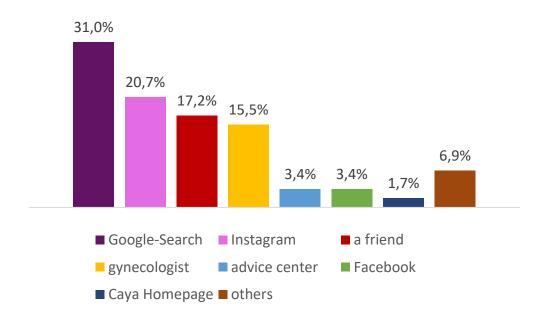


# Getting to know and duration of use

1) Is this your first Caya Diaphragm?



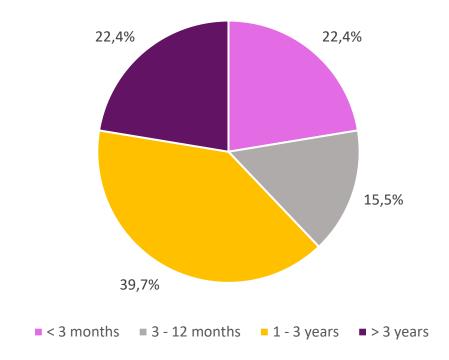
2) How did you first become aware of the Caya diaphragm?





## Getting to know and duration of use

3) How long have you been using the Caya diaphragm?



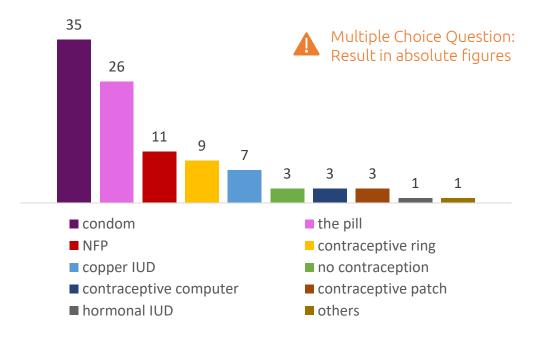
#### Summary:

As in previous years, most of the survey participants were using a Caya for the first time. They became aware of it primarily via the internet (online search and social media). In addition to friends, gynecologists continue to be frequent sources of information about hormone-free contraception and the Caya diaphragm.

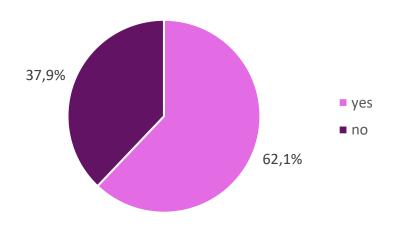


## Previous contraceptive methods and medical advice

4) What method of contraception did you use before the Caya diaphragm?



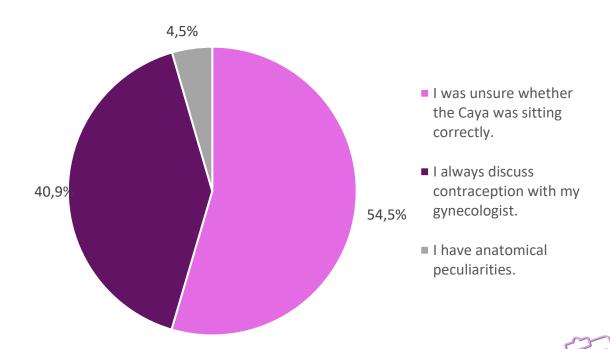
5) Did you seek medical advice before using the Caya for the first time?





## Previous contraceptive methods and medical advice

6) If yes: What was the reason for medical advice? (22 out of 58 people answered this question.)



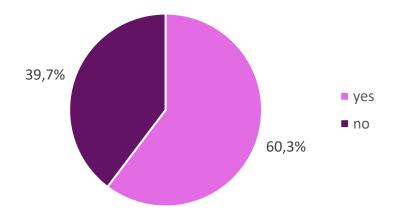
#### Summary:

Interestingly, the condom has overtaken the pill as the previously used contraceptive (compared to the previous year). Other non-hormonal methods such as NFP or the copper IUD also appear to be on the rise. More than half of the respondents had sought medical advice. The reason given was that they wanted to clarify whether the Caya was fitting correctly and that they always discussed contraception with their gynecologist.

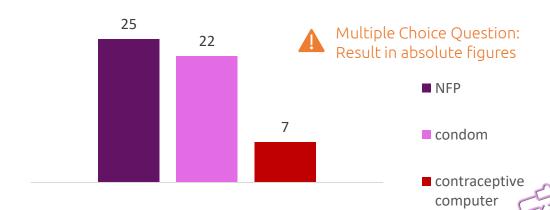


#### Combination with other methods

7) Do you use the Caya in combination with other contraceptive methods?



8) If yes: Which method is that? (35 out of 58 people answered this question.)



#### Summary:

Around 60% use the Caya together with other contraceptive methods. Natural Family Planning (NFP) and the condom are the most popular combination methods.



## Cleaning of the Caya Diaphragm

9) How do you clean the Caya Diaphragm? (open answer option)

Water and soap

Gel and water

Water and mild soap

Hot water

Water and cleansing gel

Warm water and regular boiling

Water and organic soap

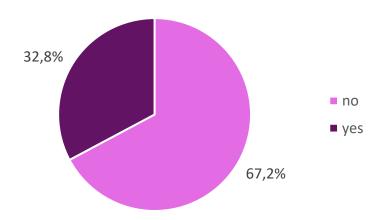
#### Summary:

When asked about cleaning the Caya diaphragm, we gave open response options. As it turned out, the majority of respondents clean with water only or water and a mild soap. Only a few people boil the Caya for cleaning purposes, but according to the manufacturer this is not necessary.

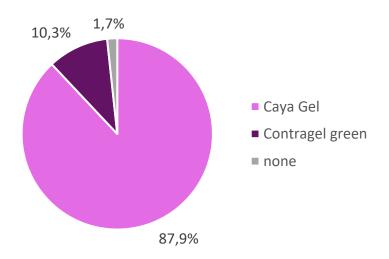


# Allgemeine Nutzung und Beweggründe

10) Do you use the Caya diaphragm during menstruation?



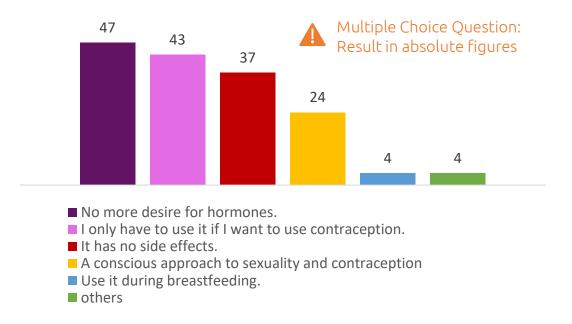
11) Which contraceptive gel do you use together with the Caya diaphragm?



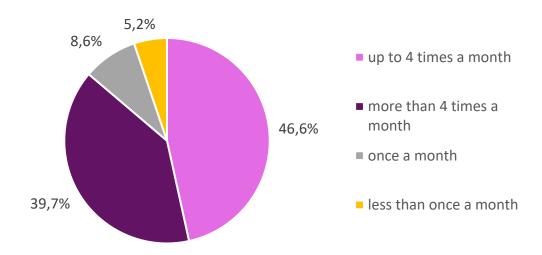


#### General use and motives

## 12) Why did you choose the Caya diaphragm?



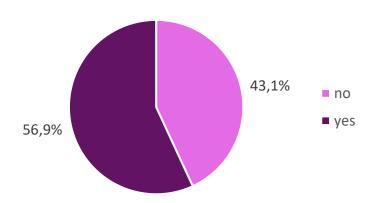
## 13) How often do you use the Caya Diaphragm?



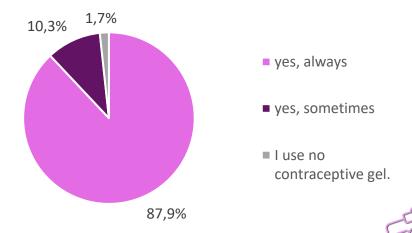


#### General use and motives

14) Do you use the Caya diaphragm every time you have sex?



15) Do you use the contraceptive gel every time you have sex?



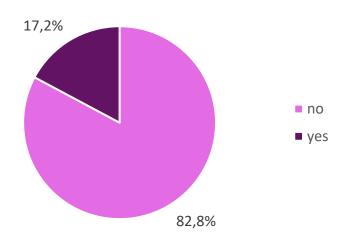
### Summary:

Most of our respondents use the Caya Gel together with the diaphragm and, fortunately, a high percentage of them use it very consistently. Just over half of the respondents use the diaphragm and gel every time they have sex. There are many reasons for using the diaphragm, but the decisive factor is always hormone-free use.

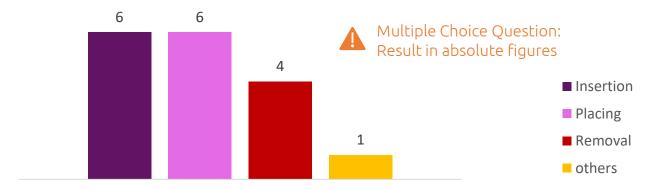


## Problems during application

16) Did you have any problems using the Caya diaphragm?



17) If yes: What problems were they?\*
(10 out of 58 people answered this question.)



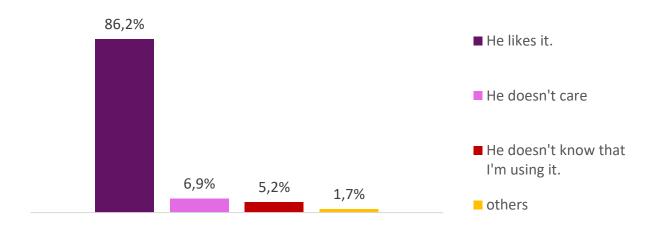
#### Summary:

Fortunately, the majority of respondents had no difficulties whatsoever when using the Cayas. If problems did occur, these were mainly related to handling when inserting and placing the diaphragm.

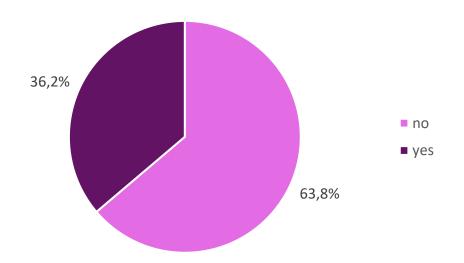


## Acceptance by the partner

18) What does your partner think of contraception with the Caya diaphragm?



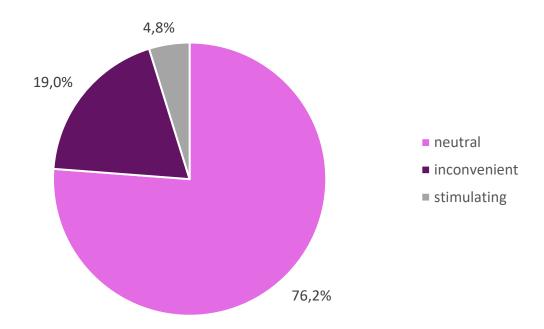
19) Does your partner feel the Caya diaphragm during intercourse?





### Acceptance by the partner

20) What does your partner think about feeling the Caya diaphragm?



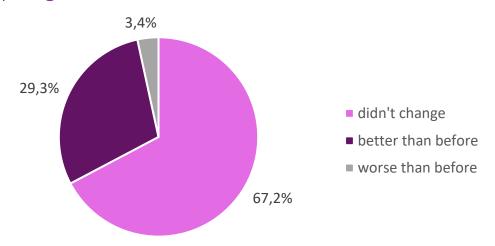
#### Summary:

Over 80% of partners rate contraception with the Caya diaphragm positively. Only a small percentage does not care or does not know that the diaphragm is used for contraception. The majority of partners does not feel the Caya during sexual intercourse. If it is felt, it is usually perceived as neutral, sometimes even as stimulating.

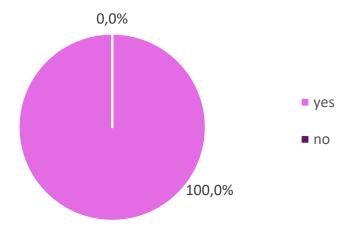


#### Satisfaction and recommendation

21) How do you find sexual intercourse with the Caya diaphragm?



22) Would you recommend the Caya Diaphragm?



#### Summary:

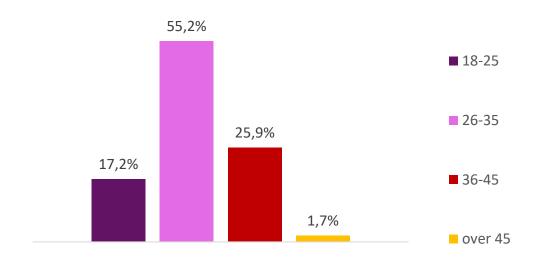
The vast majority rate sexual intercourse with the Caya as unchanged or even better than before. A full 100% of respondents would recommend the Caya to others.



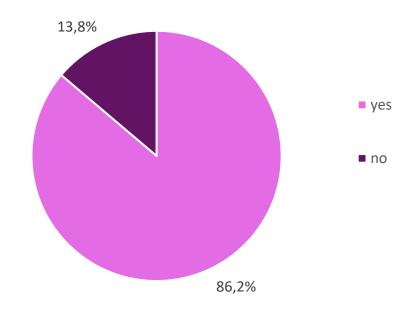


# Biographical data

## 23) How old are you?



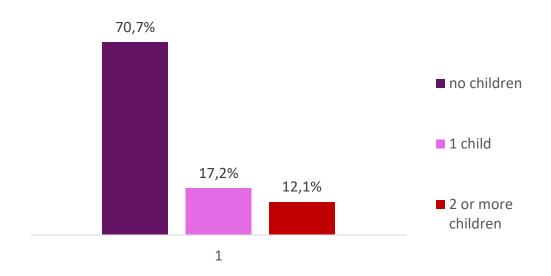
## 24) Are you in a committed relationship?





# Biographical data

# 25) How many children do you have?





#### Our conclusion:

Based on the biographical information provided by the survey participants, the picture that emerges is of a user aged between 26 and 35 who is in a stable relationship and has no children.

This picture matches the results of previous years, where the information was similar to identical. She was using the Caya diaphragm for the first time and had previously used the pill for contraception. She opted for the Caya® in order to use hormone-free contraception. Her partner welcomes contraception with the diaphragm.

The survey also shows that awareness of hormonefree contraception in general and how to deal with one's own sexuality continues to rise and that the trend from recent years is continuing.

Above all, we would like to thank all participants in this year's survey. With their support, we receive important feedback on contraception with the Caya® diaphragm and user satisfaction.

KESSEL medintim GmbH

Medintim

If you have any questions or require further information about the Caya diaphragm, we will be happy to help:

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